



Travel 4 Real Company Backgrounder

Italy 4 Real **France 4 Real** **Brazil 4 Real**

Italy 4 Real, France 4 Real and Brazil 4 Real are all subsidiaries of Travel 4 Real LLC, a Pacific Northwest-based travel company specializing in small group tours, custom itinerary and event planning to Italy and Europe. Owned and operated by mother and son team, Deborah de Maio and Rem Malloy, Travel 4 Real brings the history and culture of Europe to life.

Deborah has traveled internationally from Europe to the U.S. for over 37 years and Rem is an accomplished travel photographer, businessman and guide. As a team they frequently speak and teach classes about international travel and “what to know and where to go” throughout Europe including subjects ranging from how to plan your vacation, where to stay, to how to pick the correct route. The Travel 4 Real brands strive to open the world to the new traveler as well as give the seasoned globetrotter something new to see or do.

All trips and tours under the Travel 4 Real brand have the feel of “traveling with a friend” and feature the local and classic locations while taking care of all the details. Each tour is hand picked -- every hotel, room and restaurant. Italy 4 Real’s 13-day Premo Italiano Tour, travelers are escorted by the owners of the company who make certain the highest quality and customer service is received.

Recommended by *New York Newsday*, *Make-A-Wish Foundation*, *Askme.com* and featured in *International Travel News and Travel Holiday Magazine* Travel 4 Real and its brands are like no other travel company. It is focused on providing travelers with a truly unique experience at a reasonable price. The company is continuing to grow and add brands which focus on specific destinations, each hand picked for quality and off the beaten path accommodations, sights and experiences.

Unique Itineraries

Spectacular natural beauty, medieval hill towns, 17th century villas and homemade Italian French and South American cuisine, are all designed by Travel 4 Real and its brands to give travelers a sense of a true local experience not found on large group tours. Programs for individuals and tours feature hotels that place an emphasis on comfort while staying away from major hotel chains adding another element of uniqueness to their products. All hotels are locally owned, making sure to promote local tourist enterprises.

Custom Trip Planning Services. Clients work directly with a destination expert who will assist them in routing, hotels, villas, cars, private guides and extras such as cooking classes. Each step of the planning process is explained in detail so the client has a complete understanding of their trip.

Differentiators

What differentiates Travel 4 Real and its brands from other travel companies:

- Specialize in small and medium sized group tours
- Exclusively Italy, France and Brazil
- Customized trip planning based on clients needs
- Owners have over 37 years experience traveling
- Extensive experience and contacts in all regions of Italy, Europe and South America enabling travelers to experience the “real” history and life of the countries.
- On any Travel 4 Real Tour you will never travel as part of a herd being shuffled into crowded busses or forced to visit commissioned vendors to shop
- Maximum group size on the 13-day Premo Italiano tour is only 16
- Private guides in each host city insure the accuracy and intimacy of learning about a Travel 4 Real destination.

Contact Information

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Rem Malloy, President

Travel 4 Real dba Italy 4 Real, France 4 Real, Brazil 4 Real:

- Dun and Bradstreet# 00-656-1083

- Licensed in the state of Washington as providers of travel and tour operators. License number: 2005 UBI # 602031659

- Good standing memberships:
- OSSN - Outside Sales Support Network
- IAMAT - International Association of Medical Assistance to Travelers
- IATA - International Air Transport Association